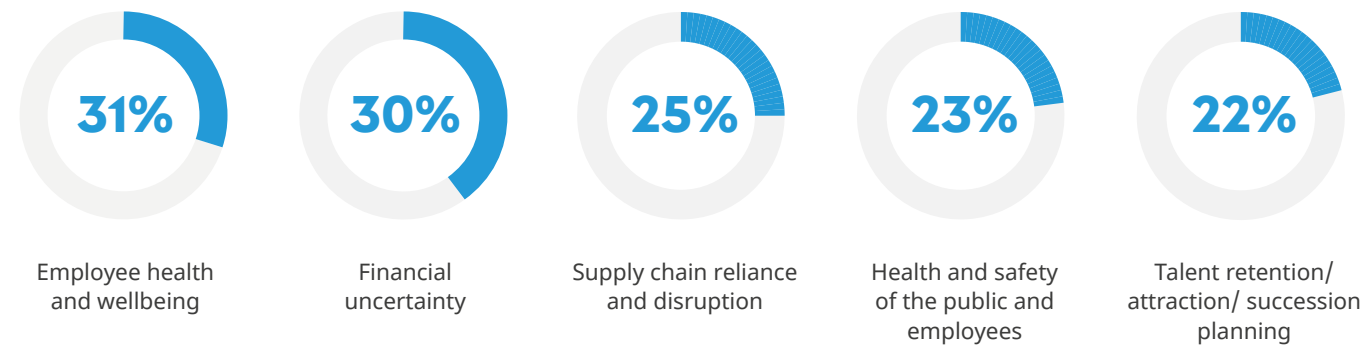


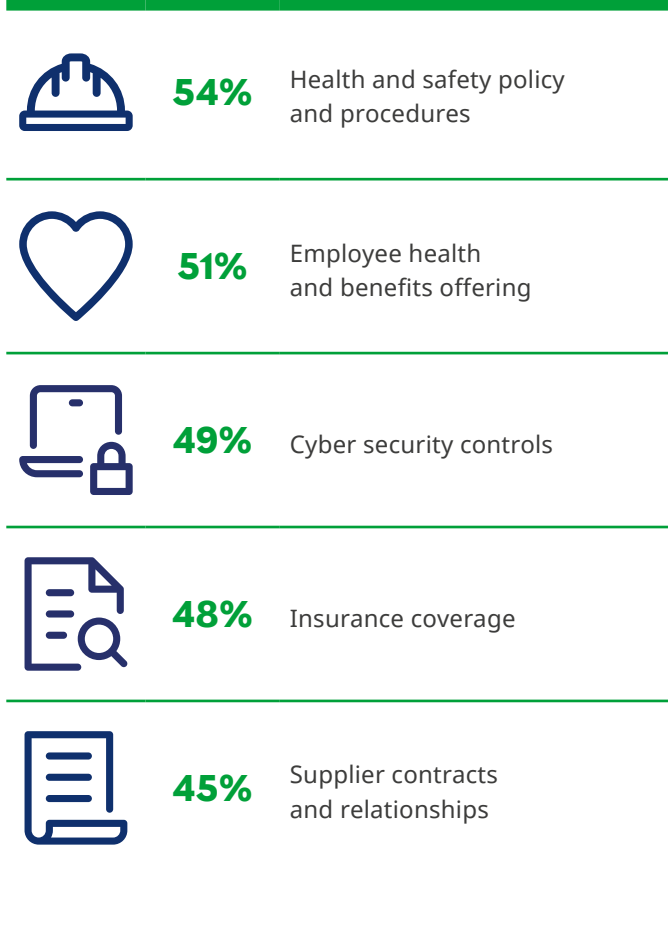
# Midlands business leaders

## Biggest concerns



## Steps to alleviate these concerns

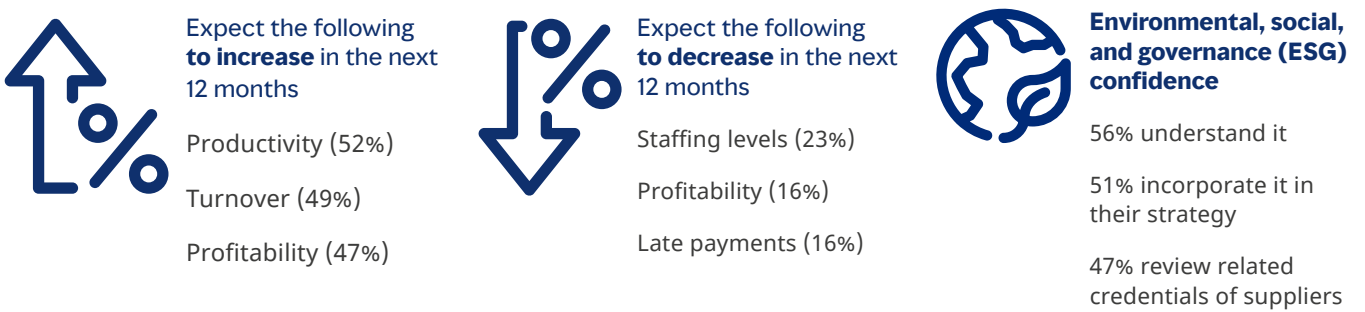
Midlands leaders **have reviewed** the following in the last 12 months:



Midlands leaders **plan to review** the following in the next 12 months:



## Regional confidence



**This survey report and discussions I have had with lots of business leaders across our region over recent months suggest businesses have a strong desire for options.**

“Options to counter inflation and interest rate pressures. Options to help attract colleagues back very regularly, physically in to a collaborative work environment; most days of the working week and to help shape a vibrant, interesting, engaging, positive culture.

Businesses are trying to encourage next generation new joiners, career development and staff retention beyond just

pay. Businesses are looking for strategic relationships with value add rather than transactional vendors – something that will put them in good stead for achieving carbon neutrality.

Leaders have told me they want to work with people who understand their industry, how to help them be more resilient to risk and be in tune with the capital journey to support their ambitions for the future. There are many ways Marsh can help with these challenges and opportunities. We at Marsh are keen to support.”

**Andrew Wilton, Regional Director**



**Download the full report here**

This is a marketing communication.

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